

EXHIBITOR PROSPECTUS



42ND CONGRESS OF
THE INTERNATIONAL
SOCIETY OF PAEDIATRIC
ONCOLOGY



Join us in the birthplace of pediatric oncology!

www.siopboston2010.com

October 21 - 24, 2010

John B. Hynes Veterans
Memorial Convention Center

Boston, Massachusetts, USA



Children's Hospital Boston

DANA-FARBER/CHILDREN'S HOSPITAL CANCER CENTER

MAKE PLANS NOW TO EXHIBIT AT THE WORLD'S PREMIER PEDIATRIC ONCOLOGY EVENT



About The International Society Of Paediatric Oncology

The International Society of Paediatric Oncology (SIOP) was established in the late 1960s. The first annual meeting was held in Madrid Spain in 1969, and has not been to the United States for 17 years.

SIOP is the major global organization concerned with the issues of children and young people who have cancer. For the past 40 years it has brought together doctors of many different disciplines to develop better care for this disease. In recent years nurses have become involved and over the past three years we have developed an alliance with parents. Our mission is to bring the best possible care for children with cancer to the farthest corners of the globe by bringing together all of those concerned with the care of young cancer patients.



SIOP invites you to exhibit at its 42nd Annual Congress in Boston, where we expect to host approximately 2,100 pediatric specialists from all over the world.

This is only the third time the Congress has been held in America, giving you a very special and rare opportunity to meet with the industry's top decision makers in the USA.

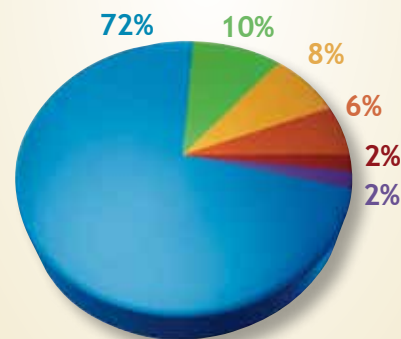
The SIOP Annual Congress is the most significant scientific and educational event for the worldwide pediatric oncology community. Physicians of all disciplines cooperating in the research and treatment of childhood cancer are joined by, scientists, psycho-oncologists, nurses, parents and former patients to meet and discuss novel developments.

Don't miss this special opportunity to exhibit at the 42nd Congress of the International Society of Paediatric Oncology.

Key SIOP Attendee Information

The nearly 2,000 participants at the 40th SIOP Congress represented 95 countries from Europe, Asia, Africa, Australia and the Americas.

- Pediatric Oncologists and Pediatricians
- Nurses
- Surgeons
- Radiologists and Radiotherapists
- Pathologists
- Parents



EXHIBITS



Exhibit space is available to companies on a first-in, first-considered basis. Space assignments will be based upon the order or receipt of application and deposit.

Whenever possible, requested space assignments will be made by Show Management in accordance with location preference indicated on exhibit space application. Show Management, however, reserves the right to make the final determination of all space assignments, which are in the best interest of the exposition.

Exhibit Space Costs

In the United States, booths are priced by square feet. The minimum booth size is 10' x 10' / 100 sq. ft. Companies can rent as much exhibit space as needed, until the Expo sells out. A floor plan can be located on the conference website, www.siopboston2010.com/exhibitor.html

- Regular booth rate: \$3,000 per 100 square feet
- Non-profit rate: \$2,000 per 100 square feet
Non-profit organizations must qualify as section 501(c)(3) or 501(c)(6)
- There is a \$100 charge for each exposed corner

Included in the Rental Fee

- Exhibit space
- Company listing on the real time floor plan
- Company listing in the on-site Program distributed to attendees
- 4 booth personnel badges per 10' x 10' booth
- 7" x 44" company identification sign (company name and booth number)
- 8' high draped back wall, 3' high sidewalls

Exhibit badges are personalized and do not give access to scientific sessions.

Payments

To be considered for exhibit space, all booth applications must be accompanied with a deposit of \$500 (payable in US funds and drawn on a US bank) per 100 square foot of the total space rental charges. The balance of the space rental charge will become due and payable **July 21, 2010**. Applications received after this date must include full payment.

Exhibit Service Manual

A comprehensive Exhibitor Service Manual will be available online 120 days prior to the Annual Congress and will include information on show rules and regulations, exhibit installation and dismantling, utilities and all appropriate order forms. In the mean time, please contact the exhibit office and we will do our best to assist you.



For Exhibit Information Contact:

Doreen Bonnema
SIOP Exhibit Manager
Email: doreen@corcexpo.com
Phone: +1.312.541.0567 ext 653

Sponsorship Opportunities

Sponsorships are a great way to heighten your visibility and enhance your marketing efforts at the show.

For more information on sponsorship opportunities at the SIOP 42nd Annual Congress, contact:

Mary Michalik
SIOP Sponsorship Manager
Email: mary@corcexpo.com
Phone: +1.312.265.9650

For up-to-date exhibitor and sponsorship information, visit www.siopboston2010.org

SIOP Exhibit Office

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